

## **IDAHO COUNCIL ON CHILDREN'S MENTAL HEALTH**

**Recommendation #3B:** By March 1, 2002, the ICCMH will develop a comprehensive communications plan using the established protocol. The communications plan will utilize various multi-media methods for the dissemination of information on children's mental health services and for outreach activities throughout the state.

**SUBMITTED TO ICCMH:**                    **February 19, 2002**

**APPROVAL DATE:**                    **April 16, 2002**

**DECISION:** The ICCMH approved the Communication Strategy that identifies ICCMH partners and how communication would flow to and from the ICCMH. Additionally, the tools and many of the timelines have been outlined as well as the person or group responsible for each step of the plan. It is important to note that the timelines in this plan are subject to modification based on specific tasks to be identified related to the tools addressed in the document.

(See the ICCMH Communication Strategy on the web site at [www.idahochild.org](http://www.idahochild.org))